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# Cultivating Ethical Leadership in Public Administration: Integrating Social Justice and Equity into Educational Programs in Sulu, Philippines

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# 1. Introduction

Public administration, as the machinery through which government policies are translated into tangible services and actions, bears the weighty responsibility of ensuring the well-being of citizens and the advancement of society. Within this domain, ethical leadership emerges as a cornerstone, guiding public servants to navigate the complexities of governance with integrity, fairness, and a steadfast commitment to the public good. In an era marked by rapid globalization, technological disruptions, and increasing societal complexities, the demands placed upon public administrators have grown exponentially. They are entrusted with managing scarce resources, addressing multifaceted social issues, and upholding the trust of the public they serve. Ethical leadership,

#### ABSTRACT

Ethical leadership is crucial in public administration, particularly in regions like Sulu, Philippines, which faces complex governance challenges, including poverty, inequality, and conflict. This study explores the integration of social justice and equity into public administration educational programs to cultivate ethical leaders who can address these challenges effectively. A mixed-methods approach was employed, including a survey of 100 public administration students and faculty members in Sulu, and in-depth interviews with 10 experienced public administrators. Quantitative data were analyzed using descriptive statistics and correlation analysis, while qualitative data were analyzed1 thematically. The findings revealed a strong awareness among students and faculty of the importance of social justice and equity in public administration. However, there were gaps in integrating these concepts into the curriculum and pedagogy. Experienced administrators emphasized the need for practical experience and mentorship to develop ethical leadership skills in the context of Sulu's unique challenges. In conclusion, this study highlights the need for educational reform in public administration programs in Sulu to strengthen the cultivation of ethical leadership. Recommendations include incorporating experiential learning opportunities, community engagement, and culturally relevant case studies to bridge the gap between theory and practice.

> in this context, is not merely an aspirational ideal but a fundamental necessity for effective and responsible governance. At the heart of ethical leadership lies a profound commitment to social justice and equity. These principles, enshrined in the Universal Declaration of Human Rights and other international covenants, recognize the inherent dignity and equality of all individuals and call for the creation of a society where everyone has the opportunity to thrive, regardless of their background or circumstances. Incorporating social justice and equity into public administration necessitates a shift from traditional bureaucratic paradigms to a more inclusive and responsive approach. It demands that public administrators actively challenge systemic inequalities, dismantle discriminatory practices, and

create an environment where the voices of marginalized and underrepresented communities are heard and valued.<sup>1-4</sup>

Public administration education serves as the crucible in which future leaders are molded. It is within the hallowed halls of academia that aspiring public servants are equipped with the knowledge, skills, and ethical compass necessary to navigate the intricacies of governance and champion the principles of social justice and equity. To effectively cultivate ethical leaders who can address the challenges of contemporary governance, public administration educational programs must go beyond imparting technical expertise and managerial skills. They must foster a deep understanding of social justice and equity, cultivate critical thinking and ethical decisionmaking capabilities, and instill a profound sense of responsibility towards the communities they will serve. Sulu, a province in the southern Philippines, presents a unique and challenging context for public administration. Beset by historical grievances, socioeconomic disparities, and ongoing conflict, the region has witnessed a complex interplay of factors that have hindered its development and exacerbated social inequalities. In Sulu, ethical leadership is not merely an academic exercise but a matter of profound urgency. Public administrators in the region are confronted with multifaceted challenges, including poverty, limited access to education and healthcare, and the lingering effects of conflict. To effectively address these issues, they must be equipped with the ethical compass, cultural sensitivity, and leadership skills necessary to navigate the complexities of the region and promote inclusive and equitable development.5-7

This study is premised on the understanding that public administration educational programs in Sulu must be tailored to the specific needs and challenges of the region. While existing programs may provide a solid foundation in public management and policy analysis, they often fall short in integrating social justice and equity into the curriculum and pedagogy. To bridge this gap and cultivate ethical leaders who can effectively serve the people of Sulu, educational reform is necessary. This reform should encompass not only the curriculum but also the pedagogical approaches, experiential learning opportunities, and mentorship programs that shape the development of future public administrators.<sup>8-10</sup> This study aims to explore the integration of social justice and equity into public administration educational programs in Sulu, Philippines, and its impact on the cultivation of ethical leadership.

# 2. Methods

This study employed a mixed-methods approach to gather comprehensive data on the integration of social justice and equity into public administration educational programs in Sulu, Philippines. Mixedmethods research designs combine quantitative and qualitative data collection and analysis methods to provide a more holistic and nuanced understanding of the research phenomenon. In this study, the quantitative strand aimed to gather numerical data on the perceptions of public administration students and faculty members regarding the importance of social justice and equity, the extent of their integration into the curriculum, and the pedagogical approaches used to teach these concepts. The qualitative strand, on the other hand, sought to gather in-depth information on the lived experiences and perspectives of experienced public administrators on ethical leadership, social justice, and equity in the context of Sulu. By combining these two strands, the study aimed to generate a more comprehensive and contextual understanding of the integration of social justice and equity into public administration educational programs in Sulu and its impact on the cultivation of ethical leadership.

A survey was conducted with 100 participants, including 50 public administration students and 50 faculty members from various educational institutions in Sulu. The sample size was determined based on the feasibility of data collection and the representation of the target population. The survey instrument consisted of closed-ended questions designed to assess the following; Perceptions of the importance of social justice and equity in public administration; Extent of integration of these concepts into the curriculum; Pedagogical approaches used to teach social justice and equity; Challenges and opportunities in promoting ethical leadership among students. The survey questions were developed based on a review of relevant literature and adapted to the specific context of Sulu. A pilot test was conducted with a small group of students and faculty members to ensure the clarity and validity of the survey instrument. The survey was administered online using a secure platform to ensure anonymity and confidentiality of responses. Participation in the survey was voluntary, and informed consent was obtained from all participants.

In-depth interviews were conducted with 10 experienced public administrators in Sulu, who held leadership positions in various government agencies and non-governmental organizations. The selection of interviewees was based on their experience in public administration, their leadership roles, and their engagement with social justice and equity issues in Sulu. The interviews aimed to gather rich qualitative data on the following; Real-world experiences of ethical dilemmas related to social justice and equity; Strategies employed to promote ethical decisionmaking in their respective organizations; Recommendations for enhancing the cultivation of ethical leadership in public administration educational programs. A semi-structured interview guide was developed to ensure consistency across interviews while allowing for flexibility to explore emerging themes and insights. The interviews were conducted in a private setting, and each interview lasted approximately 60-90 minutes. All interviews were audio-recorded and transcribed verbatim with the permission of the interviewees. Anonymity and confidentiality were maintained throughout the data collection and analysis process.

Quantitative data from the surveys were analyzed using descriptive statistics, such as frequencies and percentages, to provide an overview of the participants' responses. Descriptive statistics summarize and describe the main features of a dataset, providing a snapshot of the participants' perceptions and experiences. Correlation analysis was performed to explore the relationships between different variables, such as the perceived importance of social justice and equity and the extent of their integration into the curriculum. Correlation analysis measures the strength and direction of the linear relationship between two or more variables, indicating whether they tend to move together or in opposite directions. Qualitative data from the interviews were analyzed thematically, involving the identification of patterns and themes emerging from the participants' narratives. Thematic analysis is a qualitative data analysis method that involves identifying, analyzing, and reporting patterns (themes) within data. Thematic analysis allowed for a deeper understanding of the lived experiences and perspectives of experienced public administrators on ethical leadership, social justice, and equity in the context of Sulu. The analysis involved multiple readings of the transcripts, coding of key segments, and the identification of recurring themes and patterns.

This study was conducted in accordance with ethical research principles, including informed consent, anonymity, confidentiality, and respect for participants. Ethical considerations were prioritized throughout the research process to ensure the protection of participants' rights and well-being. Before commencing data collection, ethical approval was obtained from the Institutional Review Board (IRB) of Mindanao State University - Sulu. The IRB reviewed research proposal, the data collection the instruments, and the informed consent procedures to ensure compliance with ethical guidelines. Informed consent was obtained from all participants prior to their involvement in the study. Participants were informed about the purpose of the study, the data collection procedures, the potential risks and benefits of participation, and their right to withdraw from the study at any time. To ensure anonymity, no identifying information was collected from the participants. Survey responses were collected anonymously, and interview transcripts were de-identified to protect the identities. Confidentiality participants' was maintained throughout the data collection and analysis process. All data were stored securely, and access was restricted to the research team members. The findings of the study will be reported in a manner that respects the participants' perspectives and experiences. Any potentially identifying information will be anonymized to protect the participants' privacy. By adhering to these ethical considerations, the study aimed to conduct research in a responsible and ethical manner, ensuring the protection of participants' rights and well-being.

#### 3. Results

Table 1 provides a breakdown of the characteristics of the participants involved in this study on ethical leadership in public administration in Sulu, Philippines. The study includes three distinct groups: Public Administration students, Faculty members, and Experienced Public Administrators. This allows for a multi-faceted perspective on the research topic. The total sample size is 110, with the largest group being students (50) and the smallest being experienced administrators (10). This reflects a focus on understanding the educational aspect while incorporating insights from those actively working in the field. Across all groups, there are more males than females. This might reflect gender imbalances within the field of public administration in Sulu, a point worth exploring further in the study. Students are predominantly in the younger age brackets (20-30), as expected. Faculty members and experienced administrators show a wider age distribution, with most falling between 31 and 45. This suggests a good mix of experience levels within these groups. As expected, students primarily hold Bachelor's degrees, faculty members while and experienced administrators have Master's or Doctorate degrees. This highlights the academic qualifications of those teaching and leading in public administration. Students, by definition, have limited experience (0-5 years). Faculty members and experienced administrators show a range of experience, with a notable concentration in the 11-15-year bracket. This suggests a good mix of individuals who have been in the field for a significant period. Public Management and Public Policy are the most common specializations among all three groups. This aligns with the core areas of focus within public administration. There's representation from other areas like local governance and non-profit management, which adds diversity to the perspectives.

Table	1.	Participants	characteristic.
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Characteristic	Public administration students	Faculty members	Experienced public administrators 10	
Total number	50	50		
Gender				
Male	28	32	7	
Female	22	18	3	
Age				
20-25	30	5	0	
26-30	15	10	1	
31-35	5	15	3	
36-40	0	10	3	
41-45	0	5	2	
46+	0	5	1	
Highest educational attainment				
Bachelor's Degree	50	0	0	
Master's Degree	0	40	5	
Doctorate Degree	0	10	5	
Years of experience in public administration				
0-5	50	5	1	
6-10	0	10	2	
11-15	0	15	3	
16-20	0	10	2	
21+	0	10	2	
Area of specialization				
Public Management	20	15	4	
Public Policy	15	10	3	
Local Governance	10	10	1	
Non-Profit Management	5	5	1	
Others	0	10	1	

Table 2 presents the quantitative findings from the survey of public administration students and faculty members in Sulu; Social Justice and Equity are Essential: There's overwhelming agreement (80%) that social justice is crucial for effective public administration, with a similar strong majority (75%) believing that promoting equity should be prioritized in public administration programs. This indicates a shared understanding of the importance of these principles among students and faculty; Ethical Leadership is Key: An even higher proportion (85%) agree that ethical leadership is crucial for addressing social justice issues in Sulu, highlighting the perceived connection between ethical conduct and positive societal impact; Integration of Concepts: While a majority (50%) agree that the curriculum effectively integrates social justice and equity concepts, a significant proportion (30%) are neutral, and some (10%) disagree. This suggests room for improvement in how these concepts are embedded within the program; Learning Opportunities: A smaller proportion (40%)

that the program provides adequate agree opportunities to learn about social justice issues in Sulu. This indicates a potential gap in providing sufficient exposure to the specific context of the region; Faculty Incorporation: A majority (60%) agree that faculty members effectively incorporate social justice and equity into their teaching, but a notable portion (25%) remain neutral. This highlights the need for consistent and comprehensive integration of these concepts across all faculty instruction; Practical Experience: Only 30% agree that the program provides sufficient practical experience to address social justice issues. This raises concerns about the program's ability to equip students with the skills needed to apply their knowledge in real-world settings; Preparedness for Future Roles: Less than half (45%) feel prepared to promote social justice and equity in their future public service careers. This suggests a need for more focused training and experiential learning opportunities to bridge the gap between theory and practice.

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Social justice is essential for effective public administration.	80%	15%	5%	0%	0%
Public administration programs should prioritize the promotion of equity.	75%	20%	5%	0%	0%
Ethical leadership is crucial for addressing social justice issues in Sulu.	85%	10%	5%	0%	0%
The curriculum effectively integrates social justice and equity concepts.	50%	30%	10%	5%	5%
The program provides adequate opportunities to learn about social justice issues in Sulu.	40%	35%	15%	5%	5%
Faculty members effectively incorporate social justice and equity into their teaching.	60%	25%	10%	5%	0%
The program provides sufficient practical experience to address social justice issues.	30%	40%	20%	5%	5%
I feel prepared to promote social justice and equity in my future public service career.	45%	35%	15%	5%	0%

Table 2.	Quantitative	findings.
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Table 3 presents the correlation coefficients between key variables related to the integration of social justice and equity into public administration education in Sulu; Social Justice & Equity Integration and Practical Experience: The correlation coefficient of 0.65\*\*\* indicates a strong positive relationship between the extent to which social justice and equity are integrated into the curriculum and the amount of practical experience provided to students. This suggests that when these concepts are effectively embedded in the program, students are more likely to gain relevant practical experience; Social Justice & Equity Integration and Ethical Leadership Preparedness: A strong positive correlation of 0.78\*\*\* is observed between the integration of social justice and equity and students' perceived preparedness for ethical leadership. This implies that a curriculum focused on these concepts contributes significantly to students feeling equipped to act as ethical leaders in their future roles; Practical Experience and Ethical Leadership Preparedness: The correlation coefficient of 0.58\*\*\* indicates a moderately strong positive relationship between practical experience and ethical leadership preparedness. This suggests that hands-on experience plays a vital role in developing the skills and confidence necessary for ethical leadership.

Correlation	Social justice & equity integration	Practical experience	Ethical leadership preparedness
Social justice & equity	1.00	-	-
integration			
Practical experience	0.65***	1.00	
Ethical leadership	0.78***	0.58***	1.00
preparedness			

p < 0.001.

Table 4 presents the key themes and quotes from the in-depth interviews with experienced public administrators in Sulu; Theme 1: Importance of Contextualizing Ethical Leadership. Public administrators emphasized the importance of understanding the cultural nuances of Sulu when promoting ethical leadership. What might be considered ethical in one context may not be in another, highlighting the need for cultural sensitivity and adaptability in ethical decision-making; Theme 2: Role of Mentorship and Role Modeling. Experienced leaders play a crucial role in mentoring and role modeling ethical behavior for young public servants. Their guidance and demonstration of ethical decisionmaking in practice can significantly influence the development of ethical leadership among the next generation; Theme 3: Need for Practical Experience. Public administrators stressed the importance of practical experience for students to understand the complexities of ethical dilemmas and develop the skills to address them effectively. Classroom learning is essential, but it needs to be complemented by handson experience to prepare students for the challenges of public service; Theme 4: Challenges of Promoting Social Justice in Sulu. Addressing social justice issues in Sulu requires not only technical expertise but also a deep commitment to social justice and a willingness to challenge the status quo. The complex and multifaceted nature of these issues demands a multifaceted approach that goes beyond traditional bureaucratic practices; Theme 5: Importance of Community Engagement. Ethical leaders in Sulu need to be connected to the communities they serve. Understanding the needs and aspirations of the people is crucial for building trust, fostering collaboration, and ensuring that public administration policies and programs are responsive to the needs of the community.

Table 4. Qualitative findings.

Theme	Quotes
Importance of Contextualizing Ethical Leadership	"In Sulu, understanding the cultural nuances is crucial for promoting ethical leadership. What might be considered ethical in one context may not be in another." - Public Administrator 1
Role of Mentorship and Role Modeling	"Young public servants need guidance from experienced leaders who can demonstrate ethical decision-making in practice." - Public Administrator 3
Need for Practical Experience	"Classroom learning is important, but it's not enough. Students need to get their hands dirty and experience the complexities of ethical dilemmas firsthand." - Public Administrator 5
Challenges of Promoting Social Justice in Sulu	"Addressing issues like poverty and inequality in Sulu requires not only technical expertise but also a deep commitment to social justice and a willingness to challenge the status quo." - Public Administrator 7
Importance of Community Engagement	"Ethical leaders in Sulu need to be connected to the communities they serve. They need to understand the needs and aspirations of the people." - Public Administrator 9

#### 4. Discussion

This study has revealed a compelling dissonance, while both students and faculty overwhelmingly acknowledge the crucial role of social justice and equity in public administration, there's a less harmonious perception of how effectively these concepts are woven into the curriculum. This perceived gap, this disconnect between the recognized importance and the experienced integration, demands a more nuanced and thorough investigation to fully its underlying causes and potential grasp ramifications. At the heart of this disconnect lies the possibility of a misalignment between faculty intentions and student experiences. Faculty members, driven by a genuine desire to equip students with the knowledge and skills to address social justice issues, may design their courses with the intent to incorporate these critical concepts. However, despite these good intentions, students may not be perceiving or experiencing this integration in a meaningful way. One contributing factor could be the way faculty members approach the integration of social justice and equity. Some may lean towards implicit integration, assuming organically connect theoretical students will frameworks discussed in class to real-world social justice implications. This approach, while seemingly straightforward, can be problematic. Without explicit discussions. direct applications to public administration scenarios, and clear demonstrations of the link between theory and practice, the intended integration might be lost on students. Imagine a public administration discussing course bureaucratic structures and processes. While the instructor might touch upon potential biases within these systems, without explicitly highlighting how these biases perpetuate social inequities and discussing strategies to mitigate them, students might not fully grasp the connection between the theoretical framework and its real-world implications. This implicit approach can leave students feeling like social justice and equity are peripheral concerns rather than core principles of public administration. It can also hinder their ability to apply these concepts critically to real-world situations they will encounter in their future careers. Another layer of complexity arises from the diverse pedagogical approaches and styles employed by different faculty members. The teaching staff within a public administration department is likely to comprise individuals with varying levels of expertise and comfort in addressing social justice and equity. While some faculty members might excel at weaving these concepts into their courses, using engaging examples and facilitating critical discussions, others might be less adept or have different pedagogical focuses. This variability can lead to an inconsistent experience for students across different classes. Some students might encounter courses where social justice and equity are central themes, explored in depth and

connected to real-world challenges. Others might find themselves in courses where these concepts are only superficially addressed or relegated to optional readings. This inconsistency can create confusion and hinder the development of a comprehensive understanding of social justice and equity among students. The absence of a clear, overarching framework for integrating social justice and equity across the entire public administration curriculum can further exacerbate this misalignment. When the integration of these concepts is left to individual faculty discretion without a cohesive program-wide approach, inconsistencies and gaps are more likely to arise. Imagine a scenario where one course extensively covers issues of environmental justice, while another focuses on gender equity in the workplace, and yet another barely touches upon these concepts. While each course might be valuable in its own right, the lack of a unified framework can result in a fragmented and incomplete understanding of social justice and equity for students. Without a clear roadmap guiding the integration of these concepts across the curriculum, there's a risk that they become siloed within specific courses or modules, rather than being woven into the fabric of the entire program. This can hinder the development of a holistic understanding of how social justice and equity intersect with various aspects of public administration. Faculty members must consciously and deliberately incorporate social justice and equity into their courses. This involves not just mentioning these concepts in passing but actively demonstrating their relevance through case studies, real-world examples, and direct applications to public administration scenarios. For instance, when discussing public budgeting, faculty can explore how budgetary decisions can perpetuate or mitigate social inequities. Regular professional development sessions for faculty can foster a shared understanding of social justice and equity and equip instructors with effective strategies for integrating these concepts into their teaching, regardless of individual styles. These sessions can provide a platform for faculty to share best practices, discuss challenges, and learn from experts in the field. Developing a unified curriculum framework that outlines how social justice and equity

should be integrated across all courses can ensure consistency and prevent these vital concepts from being relegated to isolated modules or left to chance. This framework should clearly articulate the program's commitment to social justice and equity, provide guidelines for integrating these concepts into various courses, and establish mechanisms for ongoing evaluation and improvement. This study has illuminated а critical challenge in public administration education, the potential disconnect between theoretical knowledge and practical application in the realm of social justice and equity. While students demonstrate a firm grasp of the importance of these concepts, the absence of sufficient opportunities to apply this knowledge in real-world settings can hinder their ability to translate theory into action and fully prepare them for the complexities of their future careers. Classroom learning, with its lectures, readings, and discussions, provides a necessary foundation for understanding social justice and equity. However, relying solely on theoretical knowledge can be limiting. It can create a sense of abstraction, where concepts seem distant and disconnected from the messy realities of public administration. Imagine a student learning about the principles of equitable resource allocation in a public policy course. While they may grasp the theoretical framework, without seeing how these principles play out in actual policy decisions, their understanding remains incomplete. They might struggle to connect the dots between abstract concepts and the concrete challenges of addressing social inequities in a realworld context. Students might struggle to apply abstract concepts to concrete situations, hindering their ability to analyze real-world problems and develop effective solutions. Without practical application, students might not fully engage with the complexities and nuances of social justice issues, leading to a superficial understanding. A purely theoretical approach can sometimes feel dry and uninspiring, potentially diminishing students' motivation and interest in pursuing careers that actively address social justice and equity. Practical application provides a crucial bridge between theory and practice, challenging students to think critically,

analyze real-world scenarios, and develop creative solutions to complex social justice issues. These skills are not merely add-ons but are essential for ethical and effective leadership in public administration. Consider a student participating in a community engagement project focused on addressing food insecurity in a marginalized neighborhood. Through this experience, they witness firsthand the challenges faced by residents, engage with community leaders, and contribute to developing and implementing solutions. This practical application fosters critical thinking skills as they analyze the root causes of food insecurity, evaluate potential interventions, and navigate the complexities of community dynamics. Furthermore, practical application cultivates problemsolving skills. Students learn to identify stakeholders, gather data, assess needs, and design and implement solutions in a collaborative and iterative manner. These experiences equip them with the tools and confidence to tackle complex social justice challenges in their future careers. By actively engaging in practical experiences, students gain confidence in their ability to address social justice and equity issues. This confidence stems from having successfully navigated real-world challenges, applied their knowledge in meaningful ways, and witnessed the tangible impact of their efforts. This, in turn, leads to a greater sense of preparedness for their future roles as public servants. Imagine a student interning with a local government agency working on affordable housing initiatives. Through this internship, they contribute to policy research, engage with community members, and assist in program implementation. This hands-on experience not only deepens their understanding of housing policy but also builds their confidence in their ability to contribute meaningfully to addressing this critical social justice issue. This sense of preparedness is crucial for fostering a new generation of public administrators who are not just knowledgeable about social justice and equity but also feel empowered to act as agents of change in their communities. To effectively bridge the gap between theory and practice, public administration programs need to prioritize and expand opportunities for application. Increase practical internship opportunities with government agencies, non-profit organizations, and community groups working on social justice issues. Provide funding and support for students to participate in community engagement projects, where they can actively contribute to addressing local challenges. Offer fieldwork experiences that immerse students in the realities of public service in diverse communities. Utilize simulations and case studies based on actual events in Sulu to provide students with a safe environment to practice ethical decision-making and problem-solving in scenarios relevant to their future careers. This allows them to grapple with complex dilemmas, analyze potential solutions, and receive feedback in a structured setting. Forge strong partnerships with government agencies, non-profits, local and community organizations to create a network of opportunities for student engagement and practical experience. These partnerships can provide access to internships, volunteer positions, research projects, and mentorship opportunities, enriching the learning experience and connecting students with real-world challenges. This study has underscored a crucial aspect of effective social justice education, the need for contextualization. While the principles of social justice and equity hold universal value, their manifestations, challenges, and solutions are deeply intertwined with the unique socio-political and cultural fabric of a region. In the case of Sulu, Philippines, a failure to contextualize teaching can lead to a perceived disconnect between theoretical concepts and the lived realities of the community, hindering students' ability to effectively address social justice issues. Sulu is not a blank canvas onto which universal principles can be uncritically applied. It is a region rich in history, culture, and a complex socio-political environment shaped by diverse influences, including indigenous traditions, Islamic heritage, colonial legacies, and ongoing conflict. Teaching that fails to acknowledge and incorporate these nuances risks appearing irrelevant or disconnected to students, hindering their ability to engage with social justice issues in a meaningful way. For instance, discussions about land ownership and resource management need to consider the historical context of ancestral domain claims and

the ongoing struggle for self-determination in Sulu. Similarly, addressing issues of gender equality requires sensitivity to the cultural and religious norms that shape gender roles and relations in the region. Ignoring these nuances can lead to a disconnect between classroom learning and the lived experiences of the community, rendering education less effective and potentially even counterproductive. Contextualized teaching necessitates incorporating culturally sensitive and responsive pedagogical approaches. This means recognizing and respecting the cultural diversity of Sulu, ensuring that teaching practices reflect and value the perspectives and experiences of all students. Culturally responsive pedagogy fosters a sense of belonging and inclusivity in the classroom, creating a more conducive environment for learning and critical engagement with social justice issues. This might involve incorporating diverse learning styles, utilizing culturally relevant examples and case studies, and creating space for students to share their own experiences and perspectives. It also requires educators to be mindful of their own biases and assumptions, continuously reflecting on how their teaching practices might perpetuate or challenge existing power dynamics and inequalities. By embracing culturally sensitive and responsive pedagogy, educators can create a learning environment where students feel seen, heard, and valued. This, in turn, can lead to a deeper understanding of social justice and equity within the specific context of Sulu and empower students to become effective agents of change in their communities. Contextualized teaching goes beyond simply acknowledging the unique context of Sulu, it also empowers students to develop solutions and strategies grounded in the realities of the region. This place-based approach recognizes that effective solutions to social justice issues are not one-size-fitsall but must be tailored to the specific needs and aspirations of the community. For example, when addressing the issue of youth unemployment in Sulu, contextualized teaching would encourage students to consider the specific economic and social factors contributing to this problem in the region. This might involve analyzing the local labor market, exploring the role of traditional livelihoods, and understanding the impact of conflict and displacement on young people's opportunities. By grounding their analysis in the realities of Sulu, students can develop more effective and sustainable solutions. They can identify culturally appropriate interventions, leverage local resources and networks, and engage community members in the process of change. This place-based approach fosters a sense of ownership and agency among students, empowering them to become active participants in shaping a more just and equitable future for their community. Utilize case studies and examples drawn from Sulu's history and current events to illustrate the complexities of social justice and equity issues within the region. This can include analyzing local government policies, exploring community-led initiatives, and examining the impact of historical events on present-day challenges. Invite local leaders, community members, and activists to share their experiences and perspectives with students, providing real-world insights into the challenges and opportunities for promoting social justice in Sulu. This can involve guest lectures, panel discussions, community visits, and collaborative projects. Create or curate teaching materials that reflect the cultural diversity of Sulu, ensuring that students see themselves and their communities represented in the curriculum. This can include incorporating local literature, art, music, and oral histories, as well as utilizing diverse media and technology to engage students in culturally relevant ways.<sup>11-15</sup>

The qualitative insights gleaned from experienced public administrators in Sulu underscore a crucial aspect of ethical leadership development, the imperative of contextualization. Public administration education must move beyond abstract principles and generic case studies to foster a deep understanding of the unique socio-political environment in which future leaders will operate. This means recognizing that ethical dilemmas in Sulu are shaped by a complex interplay of historical, social, and cultural factors, and that effective leadership requires the ability to navigate these complexities with sensitivity, judgment, and cultural awareness. Contextualization is not merely about incorporating local examples or case studies into the curriculum, it's about cultivating a profound appreciation for the historical, social, and cultural forces that shape ethical dilemmas in Sulu. It's about recognizing that what may be considered ethical in one context may not be so in another, and that ethical leadership requires adaptability, cultural intelligence, and the ability to navigate nuanced situations with wisdom and integrity. Sulu, a province in the southern Philippines, presents a unique and challenging context for public administration. Beset by historical grievances, socio-economic disparities, and ongoing conflict, the region has witnessed a complex interplay of factors that have hindered its development and exacerbated social inequalities. In such a complex environment, ethical leadership is not merely an academic exercise but a matter of profound urgency. Public administrators in Sulu are confronted with multifaceted challenges, including poverty, limited access to education and healthcare, and the lingering effects of conflict. To effectively address these issues, they must be equipped with the ethical compass, cultural sensitivity, and leadership skills necessary to navigate the complexities of the region and promote inclusive and equitable development. Understanding the historical context of Sulu is crucial for appreciating the root causes of contemporary social justice issues. This includes recognizing the impact of colonialism, conflict, and marginalization on different communities in the region. For instance, appreciating the historical context of the Bangsamoro struggle for selfdetermination can shed light on the ongoing challenges of peacebuilding and reconciliation in Sulu. Ethical leadership in Sulu requires sensitivity to the complex social dynamics within the region. This includes understanding the role of traditional leaders, religious institutions, and civil society organizations, as well as the interplay between different ethnic and religious groups. Recognizing these social dynamics can help public administrators build trust, foster collaboration, and navigate potential conflicts. Cultural sensitivity is paramount in promoting ethical leadership in Sulu. The region is home to a diverse population with a rich tapestry of cultural traditions and values. Effective leaders must be able to navigate these cultural nuances, communicate respectfully across differences, and avoid imposing external norms and values. Religion plays a significant role in the lives of many people in Sulu. Ethical leaders must be mindful of the religious sensitivities of different communities and ensure that their actions are aligned with the principles of religious tolerance and respect. This includes understanding the role of Islamic law and jurisprudence in shaping social norms and values. Sulu's geopolitical context also shapes ethical dilemmas in public administration. The region's proximity to conflict zones, its role in international trade, and its vulnerability to natural disasters all present unique challenges for public administrators. Ethical leaders must be able to navigate these geopolitical complexities and make decisions that prioritize the well-being of the community. Mentorship and role modeling play a crucial role in contextualizing ethical leadership. Experienced public administrators who have grappled with ethical challenges in Sulu can provide invaluable guidance and support to students, helping them develop the skills and judgment necessary to navigate the complexities of the region. Mentors can share their experiences, offer advice, and provide feedback on ethical decision-making in realworld scenarios. They can also serve as role models, demonstrating ethical behavior in practice and inspiring students to uphold the highest standards of integrity and public service.16-20

# 5. Conclusion

This study has illuminated the crucial need for public administration educational programs in Sulu to explicitly and deliberately integrate social justice and equity into their curricula. It is not enough to assume students will organically connect theoretical knowledge to practical application in this critical domain. The curriculum should be designed to ensure that students can readily make these connections, fostering a deep understanding of how social justice and equity intersect with various facets of public administration. Furthermore, the study highlights the indispensable role of practical experience in complementing classroom learning. By engaging in internships, community projects, and fieldwork, students can bridge the gap between theory and practice, developing the skills and confidence necessary to tackle complex social justice challenges in their future careers. This hands-on experience is not merely an add-on but an essential component of ethical and effective leadership development in public administration. The study also underscores the importance of contextualizing ethical leadership within the unique socio-political and cultural landscape of Sulu. Public administration education must move beyond abstract principles and generic case studies to foster a deep understanding of the historical, social, and cultural forces that shape ethical dilemmas in the region. Only then can we equip future public administrators with the ethical compass, cultural sensitivity, and leadership skills necessary to navigate the complexities of Sulu and promote inclusive and equitable development.

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